



The Data Divination Session

See what your CRM has been hiding from you.

Who This Is For

- Nonprofit teams who want to increase donor retention but unsure where the cracks are.
- Development staff tired of guessing, second-guessing, or manually fixing reports and lists.
- Orgs with CRMs that are fine on the surface but full of messy, conflicting, or missing data underneath.

What You Get



Live 90-minute online session:

A collaborative data deep dive.

Bring your questions, pain points, and CRM or data export - I'll bring the clarity.



Custom "Data Health Snapshot" (delivered within 3 business days):

- The 3 most urgent data issues you need to fix now.
- Immediate wins and low-effort improvements.
- A 30-day action plan to stop the bleeding and take control of your data.



Expert insights tailored to your platform

No need to prep, clean, or make it look good - I meet you where you are and show you where to go.

Results You Can Expect

- Trust your donor reports again
- Clean, usable lists for campaigns and appeals.
- Confidence to show your data to funders, boards, and leadership.
- Clarity on whether your system needs fixing or replacing.

Cost

\$495 CAD flat fee. No hidden fees or string, just answers that you can take action with.

How to Book

[Choose a time on my calendar here.](#)

Got questions first? DM me on [LinkedIn](#) or email tvbraun@witch-ways.com.

About the Consultant

Tracey Braun is a seasoned consultant and strategist with deep expertise in nonprofit technology, data integrity, and digital transformation. She has spent over a decade helping nonprofit organizations optimize their systems, build sustainable data practices, and tell more powerful stories with their data. Tracey is the founder of [Witch-Ways](#), a consultancy dedicated to creating magic on the internet for mission-driven organizations. She blends technical know-how with a sharp strategic lens, ensuring that nonprofits don't just use their CRM—they wield it for impact.

Let's read the tea leaves of your data—and reveal the magic (or monsters) inside.